## Computer Science & Engineering dept. of LKCE is organizing

### **LKCE GOT TALENT**

An Ad Designing Contest

# OPEN TO ALL STUDENTS (Age above 13 yrs.)

#### **GUIDELINES**

- 1. All the participants are required to create and submit an ad of LKCE giving details about the courses and Highlights of the Institute.
- 2. Participants should be submit the ad latest by 15<sup>th</sup> May, 2020 at Link https://tinyurl.com/Lkcetalentclub
- 3. Top 10 selected ads shall be uploaded on Official Facebook page of LKCE on 18<sup>th</sup> May, 2020 and a link will be shared with the selected participants.
- 4. Participants have to collect maximum numbers of likes and shares on their ads.
- 5. Participant with the maximum likes and shares will be declared as a GRAND WINNER and will be awarded as MOST TALENTED AD DESIGNER.
- 6. Top 10 participants with maximum likes and shares will be awarded as GOT TALENT.

### **RULES**

- Contest will be open from 8th May, 2020 to 15th May 2020
- Top 10 ads will be posted on official page of LKCE on 18<sup>th</sup> May 2020
- Participants can collect their likes and shares till 28<sup>th</sup> May, 2020.
- Winners will be announced on 29<sup>th</sup> May 2020.
- LKCE holds the right to use the picture of the participants/winner for the purpose of any promotion purpose for use in print advertisement/outdoors and digital media.
- Participants must present an innovative and genuine design. In case of any false information/copied material/or other fake details that is noticed in case, in such scenario the contestant/entry will be rejected.
- In case of contestants receiving equal number of likes and shares in form of votes for their entries, in such scenario the winner will be chosen through a lucky draw.
- Any post or comment that are false, defamatory, inaccurate, abusive will be deleted immediately with no clarification.
  - Deadline of submission: 15<sup>th</sup> May 2020, 4:30p.m.